



# ALUMNI NEWS

Volume 15

Number 1

Summer 2003

## Curtain Calls from the Executive

*Meaghan Brierley and Teddy Cameron*

Well, this is the final newsletter from this particular executive, as our term is now at an end. First of all, the executive would like to thank the rest of the alumni for their support over the past two years. It's been a great experience, but now we must pass the opportunity on to another representative sample of alumni. So come on out to our next General Meeting on September 26th, 6:00 pm in the Studio at BMC. We need a handful of alumni to take over the committee, and we promise your efforts will be both enjoyable and appreciated.

One of our last efforts on the committee was a call for a logo for our organization, and kudos to Paulette Dennis for designing a fine example. It makes its debut in this issue. Yay Paulette!

We also managed to cajole a few of you into completing a survey about what the alumni want from the executive committee. We hope the results will be helpful to the next committee.

Forgive me, I feel a song coming on: "So long, farewell, auf weidersehen, good-bye.... adieu, adieu, to you and you and you!"

### More to see online!

Photos from this year's student exchange to Augusta Georgia are at: <http://www.surg.med.utoronto.ca/bmc/events.html>

This newsletter can also be viewed online and in colour at :

## Survey Says...

At the November 2002 Fall Social we asked BMCers to fill out a quick questionnaire and here is a summary of the answers from 9 Alumni and 8 students. There were interesting differences between student and Alumni opinions, although all were enthusiastic about our new logo created by Paulette Dennis.

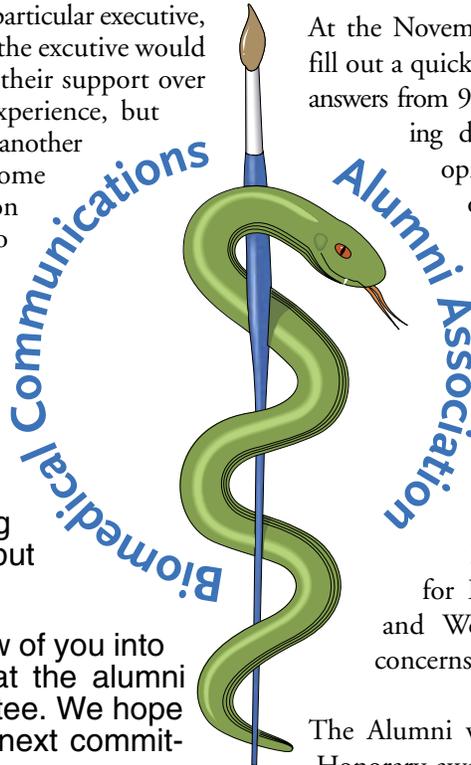
In terms of our budget, Alumni and students both thought that the Fall Gathering, the Newsletter, and subsidizing the Student cost for the AMI salon were most important, and Student Awards were least important. Also important to students were books, and to Alumni was Continuing Education. Respondants felt that Student Travel Cost for Exchange Trip and for the AMI, Models, and Workshops were less important budgetary concerns.

The Alumni were split on whether there should be an Honorary award, while the majority of students thought there should. Suggestions for an Honorary Award were based on workshop instruction, cutting-edge technology, best illustration, creativity and public service.

Both Alumni and Students wanted Workshops. But while Alumni picked topics such as Animation software and Computer maintenance, students picked Figure drawing, and Traditional illustration. Both also thought Web Design to be a good topic. Other suggestions included a certification course and Elastic Reality (2D animation software).

The Alumni and students both liked the idea of a listserve and asked to be emailed about special events.

Some people did not want to receive a hard copy of the



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**BMC Fall Social 2002**

November 1, 2002 saw another happy reunion of BMC and AAM alumni in the Hart House Music Room, and we had a very respectable turn-out of about 60 alumni, students, friends, spouses and significant others. We all came together for a very full evening of discussion, displays, catching up, food and drink, and multi-media show-and-tell.

The evening kicked off with a lively panel discussion "Finding your niche: Biomedical Communications in a changing environment." We were fortunate to obtain a number of panelists from our field: Dave Lyons, VP Operations of Headcan Health Education Media; Jodie Konopka, General Manager of Imagineering STA Media Services; Angela Cluer, Creative Director of Nelson Thomson; and Dave Mazierski, Freelance Illustrator and Associate Professor at BMC. The panelists brought a number of different perspectives from the industries of electronic and print publishing, and did not shy away from controversial subjects such as copyright and marketing. Though the news from the industrial front was not always encouraging, it was certainly illuminating for those of us at the production end of the business. Many thanks go to our panelists and to Nick Woolridge for moderating the discussion!



The panel: L-R  
Dave Lyons, Jodie  
Konopka, Angela  
Cluer 8T2, Dave  
Mazierski 8T2



Following the panel, the alumni mingled around the food and drink, checked out the anatomical models on display from Candent, and entered into some hotly contested bidding for silent auction items. We had many generous donations to the auction such as games, toys and crafts, medical reference materials, Italian olive oil, original artwork by Margot Mackey and Elizabeth Blackstock, and even Raptors tickets. The silent auction was a great success, raising over \$1600 for the Alumni Association! T-shirts with artwork donated by Steve Gilbert were also a great fundraiser for us. Thank you to all our contributors and auction winners for your support, and thanks to Candent for bringing your inventory to our alumni.

Later in the evening we were treated to a multi-media guided tour of Jane Hurd Studios and their New York neighbourhood, courtesy of our own Jason Guerrero OTO. Jay was our first graduate of the 3D animation program in conjunction with Sheridan College. He now works with Jane Hurd and produced a DVD of his life and work in the Big Apple just for the BMC alumni evening. It was great to see

you so happy and successful in your new life Jay - come back soon!

Last but not least, we must thank the indentured students, who were a great help in making the evening a success by working the door and the silent auction, and



providing the photographs from the evening. Thanks folks!

Margot Mackay 6T7 models her silent auction donation, "Shoulder Anatomy on Scrubs"



Steve's T-shirt modeled by Julie Saunders OT4 ▼



Jean Calder 8T7 checks out the Candent display ▼



## BMCAA General Meeting with Guest Speaker Dr. Paul G. Ritvo

**Date: September 26, 2003**

**Time: 6:00**

**Place: BMC Studio**

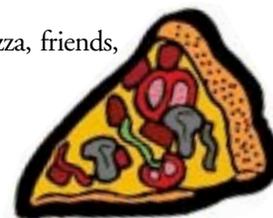
The BMCAA will hold a general meeting in the department on the evening of September 26. The main order of business will be the election/appointment of a new executive committee. The business meeting will be followed by a seminar entitled:

### The Challenge of Living, Thinking and Working Out of the Box

In the twenty-first century, the entrepreneurial era, it is important to have psychological structures that assist your 'out of box' creativity. Our research group has embraced 'challenge' as the main focus in assisting executives, elite athletes and independent entrepreneurs to optimize performance. Now we'll share what we've learned about approaching the inner challenges that are important in one's quest for a successful, creative, 'out of box' career.

Paul G. Ritvo, Ph.D. is Associate Professor of Kinesiology and Health Sciences and Psychology at York University and Associate Professor of Public Health Sciences at the University of Toronto. Dr. Ritvo has a long-standing independent practice counseling high-performance professionals and teams, particularly business executives and elite athletes.

Please join us for this evening of pizza, friends, and thought-provoking discussion.



6:00 Pizza

6:45 General Meeting

7:30 Dr. Ritvo

Please RSVP by phone: 416-978-1714  
or email: meaghan.brierley@utoronto.ca

### We want you! We need you! We can't live without you!

There's no better way to keep up with your colleagues than to get involved with the BMCAA. We even leave the committee with some money in the kitty and some event ideas. We just need 4 or 5 souls willing to meet a couple of times a year. The work is not onerous, and you get to spend a few happy evenings with old friends.

See you at the meeting!



# BMCAA

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## Join the Job Opportunity Mailing List!

If you would like to be included on the Job Opportunity Mailing List, please complete your details below and return it to Jaye Skeoch-Brewer. Wherever possible, the information will be sent out via email--so please ensure we are informed if you change your email or postal address.

The cost for the service is \$25.00 per annum. Cheques should be made payable to Biomedical Communications.

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**BMCAA Fundraising** — *In addition to financing the printing & distribution of this newsletter, your pledge will help improve resources and professional development opportunities available to alumni. Please give your support to the activities of the next BMCAA Executive.*



### My pledge for 2003

Yes! I would like to support my alumni association!

Count me in for \$\_\_\_\_\_ by  cheque  VISA  MC exp. date \_\_\_/\_\_\_ #\_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_



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